



## ICT4Business Brings Together Ugandan Industry and CENIT@EA To Discuss About Digitalisation



The regional Centre of Excellence for Information and Communications Technology in East Africa (**CENIT@EA**) organised its second **ICT4Business** event on 10 September in Kampala, Uganda. Around 30 participants from the private sector met at the Uganda Manufacturing Association (UMA) to discuss their needs and requirements for digitalisation and how CENIT@EA can provide them with relevant skills, capacities and know-how for their digital transformation.

The event was co-organised by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), the East African Business Council (EABC) and the Private Sector Federation Uganda (PSFU). Opening remarks from PSFU, EABC and the Inter-University Council for East Africa (IUCEA) highlighted the need for digitalisation in the private sector and the benefits of collaboration with academia.

Dr Anael Sam from CENIT@EA introduced the participants to the benefits and trends of digitalisation for the private sector as well as to CENIT@EA. Ms Lyn Tukei from Xente Tech Ltd provided a best practice example for digitalisation, showcasing Xente's applications in the field of online payment.

The presentations were followed by a discussion, determining jointly with the participants concrete areas for collaboration such as entrepreneurship and concrete needs of the private sector such as online trainings. It was also highlighted that CENIT@EA should improve ICT related teaching in other universities in the East African Community (EAC) through trainings for lecturers for instance.

### **About CENIT@EA**

Based on the Strategic Partnership “Digital Africa”, the German Federal Ministry for Economic Cooperation and Development (BMZ) and the East African Community (EAC) established the regional Centre of Excellence for Information and Communication Technology in East Africa (CENIT@EA) based at the Nelson Mandela African Institute of Science and Technology (NM-AIST) in Arusha, Tanzania. CENIT@EA is a regional innovation hub that provides the relevant skills and know-how for the digital transformation through teaching, training and research. It currently offers a Master’s programme for Embedded and Mobile Systems (EMoS) as well as trainings and research. In order to design its activities to solve industry specific issues and provide appropriate solutions, CENIT@EA is committed to closely involve all relevant stakeholders from the private and public sector. For more information about CENIT@EA, visit [www.cenit-ea.org](http://www.cenit-ea.org).

### **About EABC**

The East African Business Council (EABC) is the regional apex body of Private Sector associations and Corporates from the six EAC Partner States. It was established in 1997 to foster the interests of the Private Sector in the Integration process of the East African Community. **Vision:** Borderless East Africa for business and investment. **Mission:** To promote sustainable Private Sector-driven growth. For more information about EABC, visit [www.eabc.info](http://www.eabc.info).